

## Posters Campaign

---

Every family knows someone who owns or operates a local business. Collaborate with local business to display and distribute recruitment materials. Suggestion is to select at least 5 businesses.

### What You're Going To Need:

- Posters
- Decorations
- Tape or Thumbtacks
- Thank you notes
- Volunteer to create list of prospects

### How You're Going To Organize This:

Working with your current families generate a list of Scouting-friendly, community-focused storefronts (ex. banks, barber shop/salon, restaurants, doctor's offices, etc...) some of these storefronts may be where you do Show and Sell (or can do) Show and Sell Popcorn Sales.

Either create your own stack of posters or pick up posters made available at the Scout Service Center in Henrietta (work with your District Executive). Decorate posters, and include your Joining Event date and pack contact information. Be brief, too much information, people will not capture what they need. Make sure you list Joining Night, location and time.

Pick a day two weeks ahead of joining event and send out at least one (but preferably more) adult volunteers to go to businesses on the list and ask in person to hang a poster in their storefront.

Make sure you send a personalized thank you note from the Pack to the businesses who supported Scouting in your area.

Additional Fall Recruitment Resources Can Be Found At:

[www.senecawaterways.org/membership](http://www.senecawaterways.org/membership)

### Westmoreland Fayette Council

2 Garden Center Drive

Greensburg, PA 15601

Phone: 724-757-1324

[www.wfbsa.org](http://www.wfbsa.org)

[www.beascout.org](http://www.beascout.org)



## Sample Poster:



**Something Fun For Everyone!**  
Join Scouting Today! [www.scoutsroc.org](http://www.scoutsroc.org)

Join Pack 397  
September 15th, 2017  
Cubmaster Gary—555-5555



## Example Placements:

