

## Social Media

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Every Pack has a Parents that lives on Social Media.... 😊 Appoint a Social Media expert who can create and promote Joining Events and share them with relevant groups.

### What You're Going To Need:

- Pack e-mail address
- Pack Facebook Account / Twitter / Instagram (Your choice, we recommend Facebook)
- Social Media Volunteer(s)

### How You're Going To Organize This:

Have your Pack Social Media Volunteer create a Pack Facebook Page, if one does not already exist – appoint several trusted volunteers to be listed as “admins”

Network with relevant local pages, by posting regularly to them, and “liking” them (ex. School Districts, associations, recreation departments, etc...)

Create an online event which corresponds to your Pack's joining event and invite current families to share the announcement on their Facebook walls. For the next two weeks preceding the Joining Event, make regular posts about your Pack's activities and other Scout related blog posts (blog.scoutingmagazine.org or the Seneca Waterways Council Page are good resources). Use attendance list from the event to follow-up with adults who did not attend the physical Joining Event who had answered “maybe” or “yes” online.

With all things Social Media, please make sure your Pack is following the BSA Social Media guidelines which, can be downloaded at:

<http://www.scouting.org/Home/Marketing/Resources/SocialMedia.aspx>

Additional Fall Recruitment Resources Can Be Found at:

[www.senecawaterways.org/membership](http://www.senecawaterways.org/membership)

### Westmoreland Fayette Council

2 Garden Center Drive  
Greensburg, PA 15601  
Phone: 724-757-1324  
[www.wfbsa.org](http://www.wfbsa.org)  
[www.beascout.org](http://www.beascout.org)



Pandora Radio - Lists... X Cub Scout Pack 30 in Can... X

Secure | [https://www.facebook.com/Pack30Canandaigua/?ref=br\\_rs](https://www.facebook.com/Pack30Canandaigua/?ref=br_rs)

Cub Scout Pack 30 in Canandaigua, NY



Cub Scout Pack 30 in Canandaigua, NY  
@Pack30Canandaigua

Home  
About  
Events  
Photos  
Videos  
Community  
Reviews  
Posts

Create a Page



Liked Following Create Fundraiser Send Email

Featured For You




Nonprofit Organization in Canandaigua (city), New York  
5.0 ★★★★★ Closed Now

Community See All

Invite your friends to like this Page

- 153 people like this
- 150 people follow this
- 25 people have visited

canandaiguapack30@g... Send Email

St Mary's School 16 Gib...  
7:00PM - 8:00PM

Chat (Off)

12:34 PM

Pandora Radio - Lists... X Cub Scout Pack 80, Seneca... X

Secure | <https://www.facebook.com/groups/SenecaWaterwaysPack80/>

Cub Scout Pack 80, Seneca Waterways Council



Closed Group

Shortcuts

- SWC Exploring
- Turning Point Distric... 10
- Boy Scouts of America, ...
- Genesee Crossroads... 6
- The Firm 1
- Ho-De-No-Sau-Ne Lo... 3
- Seneca Waterways ... 3
- Seneca Waterways Cou...
- Tschipey Achtu
- Cigar Ambassadors 20+
- Exploring Success! 7
- Lighthouse District, Sen...

Join Group

Join this group to see the discussion, post and comment. + Join Group

MEMBERS 33 Members

DESCRIPTION  
This Facebook page is for family members to keep up on current e... See More

TAGS  
Camping · Boy Scouts of America · Cub Scouting

CREATE NEW GROUPS  
Groups make it easier than ever to share with friends, family and teammates. Create Group

Members (33) See All

Friends



Matthew Crance

Admins



Rebecca Chris Kate Matthew

Chat (Off)

12:36 PM